

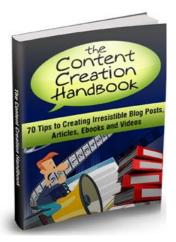
## " CONTENT WRITING WORKSHOP"

## **Content Writing WORKSHOP - Workshop Contents:-**

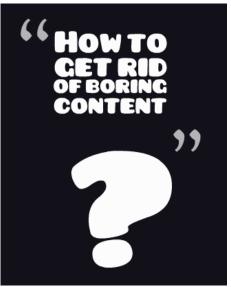
## **Details & Topics Covered:**

- 1. Content Writing Concepts
- 2. Content Writing for Web Copy
- 3. Content Writing Techniques
- 4. Practical Exercises' on Content Writing
- 5. What are Killer Headlines
- 6. The Do's & Don'ts of Content Writing
- 7. Story Telling Techniques
- 8. Impact of Content Writing
- 9. Building Trust with Testimonials
- 10. Creating Content for Blogs
- 11. Case Studies
- 12. How to Write Case Studies
- 13. Tips on Writing Persuasive Copy
- 14. Careers in the Content Writing
- 15. Solving Worksheets

Call: 9833900110



Includes the "Content Creation Handbook"



"I was already writing but this workshop helped me convert my visitors into buyers"

Sushma Mahtre

"I had no clue about Content Writing, this was an eye opener & a must for businesses to market online": Kaushal

Doshi



"This workshop has completely changed my writing style for the better." Smita Shah

Timing: 3.00 - 7.00pm | Fees: Rs. 4550 | Includes 15% Service Tax